



Air Inflatables Ltd

Inflatable World Leisure Ltd are pleased to announce the launch of Air Inflatables Ltd at Leisure Industry Week 2007.

Air Inflatables Ltd has chosen Leisure Industry Week 2007 as its launch platform and has taken extensive space at the exhibition to showcase this brand new range of high quality, low cost inflatables and bouncy castles.

The specialist designers and team at Inflatable World Leisure Ltd have applied 25 years worth of experience and knowledge into the designs of Air Inflatables Ltd units resulting in units of the highest quality at some of the lowest prices in the UK!

Air Inflatables Ltd is the result of three years of continuous research, development and testing by the Inflatable World Leisure team ensuring that each and every component of each Air Inflatables unit fully complies to all the latest RP11, PIPA and EN Standards.

To celebrate the launch of Air Inflatables Ltd at LIW 07, Air Inflatables Ltd are running an amazing give away competition with a total prize fund valued at over £5000.00! The prizes include all the inflatables on display at Leisure Industry Week 2007 plus accessories.

Micheal Westcott, Director of Leisure at Ithaca Media (LIW promoters) will make the prize draw at 3.00pm on Thursday 27th September on the Air Inflatables stand (stand 7030).

Paul Walkden, Managing Director of Inflatable World Leisure Ltd, commented "This is an extremely exciting time for us and is the culmination of three years of continuous development. We were determined to introduce a high quality, low cost range of products to provide existing customers with low cost, high quality products and assist newcomers entering the industry. We firmly believe that we have achieved this.

We decided to launch at LIW as the premier show for our industry and I am extremely grateful to Micheal Wescott for agreeing to make the draw for us and to the rest of the LIW team for their help and guidance".

For further details and information about Air Inflatables Ltd and to enter the competition please visit the website www.air-inflatables.com and come see the new range first hand at LIW 2007 on stand 7030.